

## Hyster Forklift Part

Hyster Forklift Part - Hyster is currently a global leader in lift trucks and warehousing solutions. However, it began as a manufacturer of lifting equipment and winches. Most of its production was concentrated in the northwest United States and dealt primarily with the timber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the last eighty years Hyster has continued to expand and increase its product line. The expansion of its products coupled with its wish to stay service oriented has allowed Hyster to develop into the international participant it is at the moment.

The thirty years between 1940's and the 1960's saw a great evolution in the amount of products existing under the Hyster brand name. In 1946, Hyster opened a plant in Illinois that was totally committed to mass producing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its manufacturing operations throughout the fifties and 60's. They started constructing container handlers in the US in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a process for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a research and development centre in Oregon that was focused on enhancing the design and performance of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid expansion. Much of the manufacturing was shifting towards mass production. To keep up with the times Hyster was inclined to concentrate on the evolution of these mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to provide superior quality at a more inexpensive price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To fill this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading forklifts. The Hyster brand name was recognized throughout the globe for its commitment towards superiority. This attention to excellence brought a lot of suitors for the company. In 1989, a large international company based in Amarillo called NACCO Industries purchased Hyster and started an aggressive expansion plan. NACCO quickly changed the XL philosophy with a more driver oriented lift truck that concentrated on operator comfort, which is recognized as the XM generation of forklifts.

The shift in supply chain management to a much more just-in-time focused method has meant that Hyster has had to constantly invest in new-found technology. Acquisitions and investments were made in the United States, Italy, Netherlands, and various other places all over the world. All of these investments have made Hyster a world leader in the forklift market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of more than three hundred various models of forklift trucks.